



DEGY ENTERTAINMENT INTERNSHIP PROGRAM REMOTE INTERN POSITION

Organization: Degy Booking International, Inc.
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Organization Description:

Degy Booking International, Inc. provides several music and entertainment-related segments under the brand of Degy Entertainment. The company is an international booking agency that is accountable for over 2,500 events that take place annually. Primary operations of work are provided for colleges, military, festivals, PAC, sports and corporate markets; while also representing nearly 150 acts and dance events. Degy Booking International is one of the largest talent agencies for national entertainers such as music artists, comedians, speakers, and celebrities.

Program Details:

Degy's Internship program is designed to provide a well-rounded experience for participants looking to gain experience in the Music and Entertainment industry. This program offers the opportunity to engage in general industry exposure through hands-on work experience and projects, mentorship, and educational opportunities through virtual workshops, guest speakers, education sessions, and networking mixers.

Teams: Interns will apply for and be placed on either an Agent Training Team, Finance Team, or Marketing Team. This will be the main day-to-day responsibility and where most deadlines and assignments will come from.

- **Agent Training Team:** On this team, you will be placed with one of our senior agents and their assistants based on areas of interest. Through lead generation and market research, you will learn how to develop different sectors of Degy, build brand awareness, enhance your customer service and sales skills, and learn more about entertainment booking. From roster acts to major talent, you will gain a better understanding of the show process from conception to execution.
- **Finance & Accounting Team:** This team gives interns with a "numbers" background a first-hand look at how money flows in an entertainment booking agency. Utilizing excel, QuickBooks and our own internal programs, you will assist the Finance Director in all things business management from customer invoices to sales analysis to expense reporting and gain an understanding of how things operate from a finance standpoint. Accounting coursework or experience helpful.
- **Marketing & Creative Team:** Our marketing team consists of a strategic, creative, and analytical perspective where you will focus on marketing strategies and creative branding, with specific areas of interest that include Graphic Design, Social Media Management, Content Creation, Website Optimization, SEO Strategies, Google Analytics, and the overall Marketing & Advertising of Degy Entertainment and the overall Marketing & Advertising of Degy's Family of Companies.

Projects: Throughout the internship, interns can take on additional projects that are centered around various music business topics and roster/artist development topics.

Qualifications:

- Confident, dynamic individual who is passionate about music and entertainment but for business and/or technology.
- Must be dependable and able to meet strict deadlines
- Should be willing to participate in virtual meetings and events
- Be great with time management, punctual, and resourceful
- Must have strong communication and interpersonal skills
- Be customer service oriented and comfortable talking with potential or existing clients
- Possess strong research, writing, and organizational skills
- Able to understand the importance of maintaining strict confidentiality
- Must have reliable computer and internet connection
- Willing to adapt to changes in a fast-paced environment
- Must have a positive attitude and be excited to learn while obtaining a professional demeanor

Wage/Salary:

Internship is unpaid, but Degy will help students receive college credit (if applicable). **This internship is generally geared toward college students, but graduates or transitioning professionals of any age are also encouraged to apply.**

Days/Hours Per Week:

The internship program lasts for **17 weeks**, and applicants **MUST** be committed to working a minimum of 10 hours and at least 3 days a week but are highly encouraged to put in more to take advantage of the program. Time requirements are flexible based on the intern's schedule or outside responsibilities.

Deadline and How to Apply:

To apply, please email a PDF attachment of your resume and cover letter (detailing why you join our team), the team you are applying for, and the number of days/hours you are able to intern (along with any external commitments) to jessica@degy.com with the subject line titled "Degy Internship Program Application".

ALL DOCUMENTS MUST BE ATTACHED TO THE EMAIL IN PDF FORMAT TITLED WITH YOUR FIRST AND LAST NAME. (EX. "Jessica Hamorsky Resume" and "Jessica Hamorsky Cover Letter". Application Materials that do not meet these requirements will not be reviewed.

Application Deadline: **Rolling***

Dates of Program: **SUMMER 2024 SESSION = MAY 6, 2024 – AUGUST 30, 2024**

NOTE*: You may submit your application materials at any time for consideration for the next session. Start AND End dates have some flexibility based on individual needs/schedules. Applications are rolling, however, if you apply after the proposed deadline, you may be considered for the next internship session.

Degy Booking International Inc. is an equal opportunity employer and does not discriminate against otherwise qualified applicants on the basis of race, color, gender, religion, sex (including gender identity and sexual orientation), national origin, disability, veteran status, age, marital status, pregnancy, or any other protected group status as defined by the laws.